


***FOUNTAINHEAD INTERNATIONAL / CASE STUDY***

# Turning a Last-Minute Setback into a Successful Exhibition

Delivering a premium 200 sq ft exhibition experience for Weishardt / Tergel INC at SupplySide West 2025 in just 15 days.

Weishardt / Tergel INC exhibition stand at SupplySide West 2025, Las Vegas.

| CLIENT: | SHOW | LOCATION | SIZE |
|---|---|---|---|
| **Weishardt** | **SupplySide West 2025** | **Las Vegas, USA** | **200 sq ft** |

## The Challenge: Protecting a Critical Exhibition Opportunity

After initial discussions in May 2025, Weishardt / Tergel INC reconnected with Fountainhead on 7 October following an unexpected setback with another exhibition supplier. With SupplySide West approaching on 28 October, securing a reliable partner became critical to maintaining the company's exhibition presence.

The project was confirmed on 13 October, leaving just 15 days to deliver a 200 sq ft stand without compromising the client's expectations for quality and presentation.

## Our Response: Rapid Mobilisation, Focused Execution

Fountainhead quickly developed a proposal and mobilised its team to take ownership of the project. With a fixed exhibition deadline, the focus was on accelerating coordination, prioritising production and maintaining clear communication throughout delivery.

The team also remained available to address on-site requirements, ensuring the client had reliable support beyond the initial stand build.

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## The Stand: a Premium Brand Presence

Fountainhead delivered an upscale 200 sq ft exhibition stand, giving Weishardt / Tergel INC a professional brand environment at SupplySide West 2025.

The focus was on delivering a polished exhibition presence that reflected the client's expectations while ensuring the space was ready for the event.

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## The Outcome: Quality Delivery Under Pressure

The stand was successfully delivered for the show's opening on 28 October, meeting the 15-day execution window.

The client's five-star review recognised the quality of the booth, the team's responsiveness and its ability to resolve on-site issues promptly. Andrea Deveckova described the experience as one that exceeded expectations, reinforcing Fountainhead's ability to deliver when timelines are challenging.

> *Because great execution is measured when the pressure is highest.*

★★★★★

***"The Fountainhead team managed to come up with an upscale booth and a fantastic customer service that highly exceeded our expectations."***

**Andrea Deveckova** Weishardt | Customer Review | Novemberl 2025

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## Need a Reliable Partner for Your Next Exhibition?

Fountainhead International combines exhibition stand design, project management and build expertise to help brands deliver impactful exhibition experiences, even under demanding timelines. Let's bring your next exhibition vision to life.

Contact Us Now